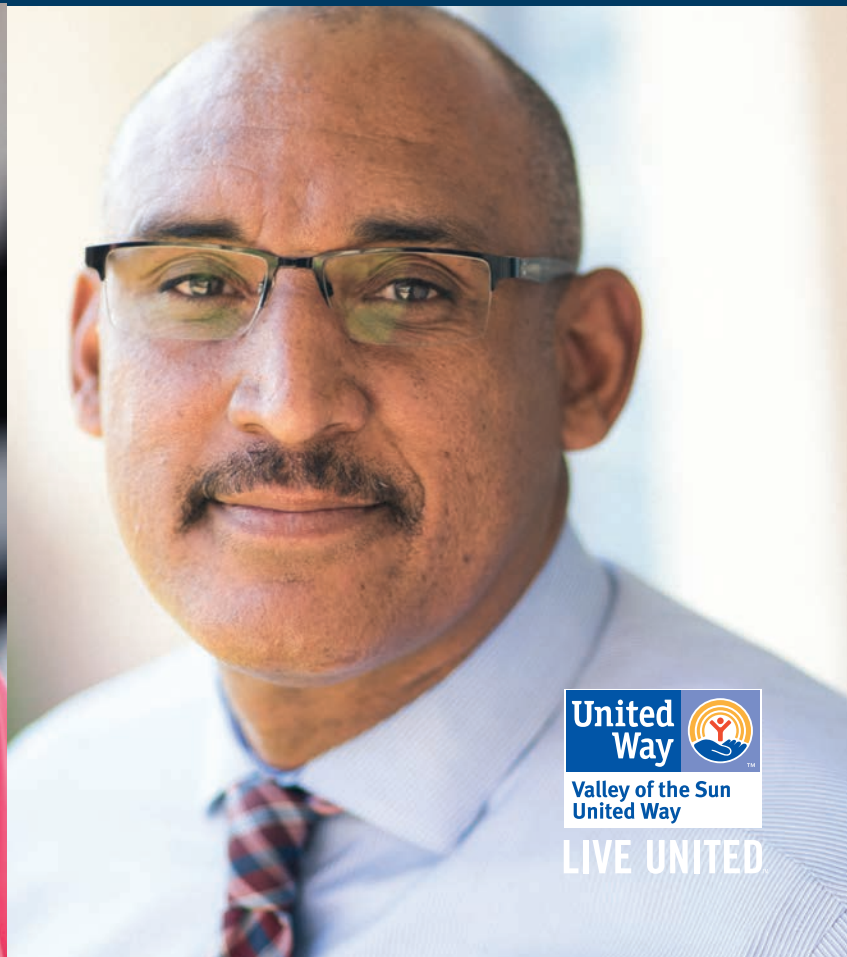




## 2019 Public Policy Agenda

United Way's Mission is to Improve Lives by Mobilizing the Caring Power of the Community



LIVE UNITED

# Creating Systemic Change and Transforming Individual Lives

Since 1925, Valley of the Sun United Way has unified diverse partners: donors, business supporters, non-profits, government, and faith-based communities to build a stronger Valley for us all. Together with our 90,000 donors, 400 business supporters, and 5,000 volunteers, we can help break the cycle of poverty. No other organization unites as many people to fight poverty in as many ways.

United Way is the Valley's top non-profit investor in health and human development, touching thousands of lives every year. With the oversight of our Board of Directors and hundreds of community volunteers, we operate at an extremely efficient level. We bring together partners from every sector - public, private, non-profit - to create solutions that: 1) drive systemic change that impacts entire communities; and, 2) transform individual lives. Together, we'll fight poverty and build a stronger community for all.

## Uniting Against Poverty

Guided by our Board of Directors, partners and community leaders, United Way has aligned our focus and resources to specific goals. We fight poverty by connecting volunteers to their passions, working with select communities and empowering them to develop their own action plan, and uniting donors who want to create solutions.

### Ensure kids succeed in school

- Kids ready for kindergarten
- By 4th grade kids are reading proficiently
- Students have access to quality after-school and summer programs

### End hunger and homelessness

- Chronically food insecure households, primarily made up of families with children, seniors, and pregnant women, have the nutrition they need to be healthy and productive
- The emergency response system for people experiencing homelessness is stable and provides safe shelter with connections to the appropriate inventory of affordable, permanent housing that will end their homelessness.

### Increase the financial stability of families

- Trained coaches help individuals and families build the assets and savings that provide them financial independence

United Way also plays a role in non-profit capacity building and community strengthening. United Way supports initiatives that seek to strengthen communities by enhancing the non-profit sector's capacity to serve through tax policy, expansion of the 211 system, and policy incentives and regulations that encourage philanthropy, volunteering, and innovation.

## Public Policy & Advocacy Committee 2019

**Don Smith, CPCU - Chair**  
Former President and CEO  
CopperPoint Mutual Insurance

**Penny Allee Taylor**  
Chief Public Policy Officer  
Valley of the Sun United Way

**Ruben Alvarez**  
Co-Founder, Managing Partner  
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Director, Government Relations  
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Relations Group  
Lewis and Roca, LLP

**Jennifer Cranston**  
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**Neil Giuliano**  
President and CEO  
Greater Phoenix Leadership

**Dave Howell**  
Director, State Government  
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**Mike Huckins**  
Vice President, Public Policy  
Greater Phoenix Chamber of  
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**Emily Mead**  
Sr. Program Manager  
Arizona Public  
Institute for Sustainable Communities

**Wendy Valenzuela**  
Government Relations Director  
Arizona Public Service/Pinnacle West

**Warren Whitney**  
Senior VP and  
Chief External Affairs Officer  
Maricopa Integrated Health Systems

# Valley of the Sun United Way 2019 Public Policy Agenda

## FEDERAL ISSUES

### Non-profit Capacity Building

- Maintain the Charitable Tax Deduction for donors to help vulnerable individuals and families.
- Maintain the Earned Income Tax Credit and the Child Tax Credit, that are valuable resources which help provide stability for low income families.
- Expand the Earned Income Tax Credit for struggling childless adults.

### Increase Financial Stability

- Improve the Affordable Care Act (ACA) to deliver health plan options that are affordable, accessible, and provides adequate services.

### Ensure Children Succeed

- Preserve the Deferred Action for Childhood Arrivals (DACA) program.
- Restore and maintain Early Head Start and Head Start funding at or above pre-sequestration levels.
- Support funding and implementation of Childcare and Development Block Grants.
- Maintain funding for the Child Nutrition Reauthorization Act that supports non-congregate meal programs; builds summer and after school programs and improves meal programs including breakfast in the classroom.

## STATE ISSUES

### Ensure Children and Youth Succeed

- Restore funding cuts and maintain current program levels in education, including early childhood, such as First Things First (FTF).
- Support funding for a statewide data system that provide teachers, administrators, school-based staff and community stakeholders real time comprehensive data as a tool to increase student achievement.
- Maintain and expand quality out-of-school time programs which positively impact children's learning.
- Support rigorous learning standards with appropriate resources and training for children, families, and teachers.
- Support increased access to quality extended learning opportunities to engage students in academic content and reduce summer learning loss.

- Support bills that reflect the agreed upon measures within the Arizona Education progress meter.

### Increase Financial Stability

- Support workforce development programs for adults and young adults focused on job/career training and placement, increased educational opportunities, and support services that eliminate barriers to obtaining and sustaining employment.
- Ensure access to affordable child care to enable parents to gain and maintain employment.
- Work to prevent onerous Payday and Title Loan legislation.

### Non-profit Capacity Building

- Support the Charitable Tax Credit that provides funding to qualifying charitable organizations for diverse programs and lead individuals toward increased self-sufficiency.
- Support funding for 211 Community Information and Referral for community and social services.

### End Homelessness

- Restore the Arizona Housing Trust Fund that leverages dollars for homelessness prevention, emergency shelter and affordable housing.

## LOCAL ISSUES

### End Homelessness

- Support and encourage permanent supportive housing using a Housing First model for chronically homeless individuals with cities, towns and the county.
- Support and encourage funding for Rapid Rehousing for individuals and families that have experienced episodic homelessness and need assistance to stabilize in a safe and affordable place to call home.
- Encourage public and private funders to align their resources to the regional plan to end homelessness.
- Encourage cities and towns to amend their Community Development Block Grant (CDBG) plans to allow for social service grant partnerships with non-profits to address food insecurity, emergency food, and nutrition within food deserts.

### End Hunger

- Coordinate Breakfast in the Classroom (BIC) with local schools where 75% of the students qualify for free and reduced meals.



# Our Leadership 2019

**Mark Schiavoni - Board Chair**

Executive Vice President and COO  
Arizona Public Service Company

**Mary Alexander**

Executive Vice President and General Counsel  
DMB Associates, Inc.

**Ruben Alvarez**

Co-Founder, Managing Partner  
Molera Alvarez, LLC

**Robyn Arnell Brenden –  
Board Treasurer**

Vice President, Corporate Controller  
Sprouts Farmers Market, Inc.

**Michael Bielecki**

Principal, Government Relations Group  
Lewis Roca Rothgerber Christie, LLP

**Phyllis Bruner**

Principal, Institutional Investor Group  
Vanguard

**Chris Camacho**

President and CEO  
Greater Phoenix Economic Council

**Kenneth Cherry**

President  
UPS District Office

**Steve Evans**

Community Leader

**Susan Frank**

Community Leader

**Daniel Froetscher**

Executive Vice President  
Arizona Public Service

**Chad Gestson, Ed.D.**

Superintendent  
Phoenix Union High School District

**John Gibson**

Region Bank President, Southern  
Arizona Senior Vice President,  
Wells Fargo Bank

**Neil Giuliano**

President and CEO  
Greater Phoenix Leadership

**John Graham (H)**

President  
Sunbelt Holdings

**Derrick Hall**

President and CEO  
Arizona Diamondbacks

**Maria Harper-Marinick, Ph.D.  
Chair Elect**

Chancellor  
Maricopa Community Colleges

**Jennifer Holsman Tetreault  
Board Secretary**

West Region Legal Counsel  
US Foods

**Eileen Klein (H)**

Community Leader

**Hope Levin**

Arizona Regional President  
Johnson Bank

**Ken Levine**

Vice President, Chief Financial Officer  
Nationwide P&C Specialty Lines

**Laura LoBianco**

Partner  
Lewis Roca Rothgerber Christie, LLP

**Chris McCurdy**

Sr. Vice President  
PetSmart

**Emily Mead**

Sr. Program Manager  
Institute for Sustainable Communities

**Gonzalo de la Melena (H)**

President and CEO  
Arizona Hispanic Chamber of  
Commerce

**Jeff Meshey**

President & CEO  
Desrt Financial Credit Union

**Nina Mullins**

Senior Director, Land and Papago Park  
Center  
Salt River Project

**Bernard Narine**

Regional President  
BMO Harris Bank

**Kathleen Quirk**

Executive Vice President CFO and  
Treasurer  
Freeport-McMoRan

**Joy Rich**

County Manager  
Maricopa County

**Vince Roig**

Chairman  
Helios Education Foundation

**Avein Saaty-Tafoya**

President and CEO  
Adelante Healthcare

**Todd Sanders**

President and CEO  
Greater Phoenix Chamber of  
Commerce

**Brad Smith**

Partner  
Deloitte

**Donald Smith, Jr., CPCU**

Former President and CEO  
CopperPoint Mutual Insurance Company

**Mike Tully**

Community Leader

**Christine Wilkinson**

Senior Vice President and  
Secretary of ASU  
President, ASU Alumni Association  
Arizona State University

**Ed Zuercher**

City Manager  
City of Phoenix

## For more information, contact:

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